

BRAND NAME

Produce Exchange

This brand reflects a sense of community in a modern, urban area. It is warm, welcoming, and inviting to all of the community members.



VISUAL
IDENTITY

Produce
Exchange



VISUAL IDENTITY

↓ Produce
Exchange ↑



VISUAL IDENTITY

Produce
Exchange





VISUAL IDENTITY

Produce
Exchange

Produce
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Intercambio
de Cultivos



VISUAL IDENTITY

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ENVIRONMENTAL GRAPHIC DESIGN CONCEPTS

Inspirations



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Modern Typography



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Garden Greenery



ENVIRONMENTAL GRAPHIC DESIGN CONCEPTS

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Fresh Vegetables



ENVIRONMENTAL GRAPHIC DESIGN CONCEPTS

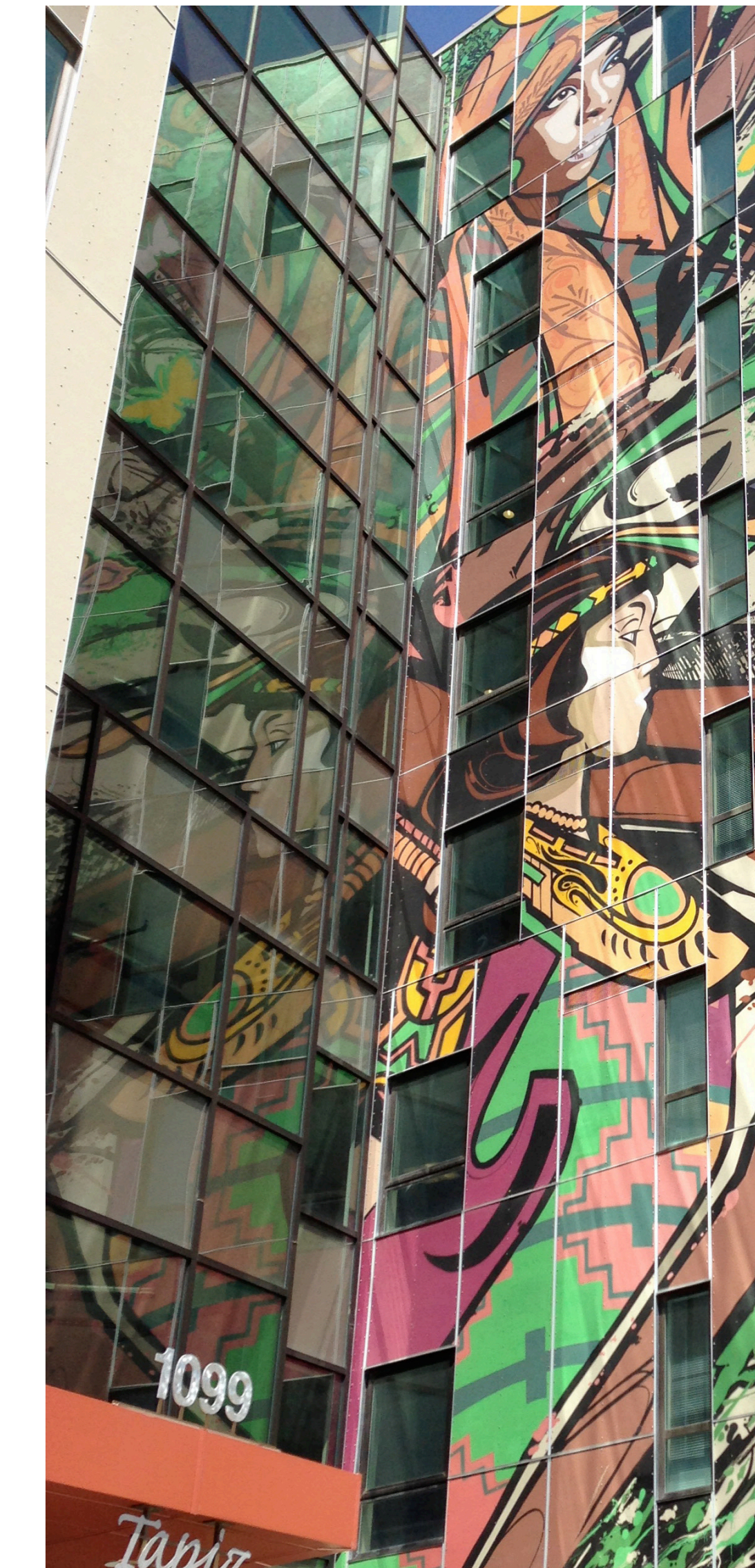
Inspirations

Modern Typography

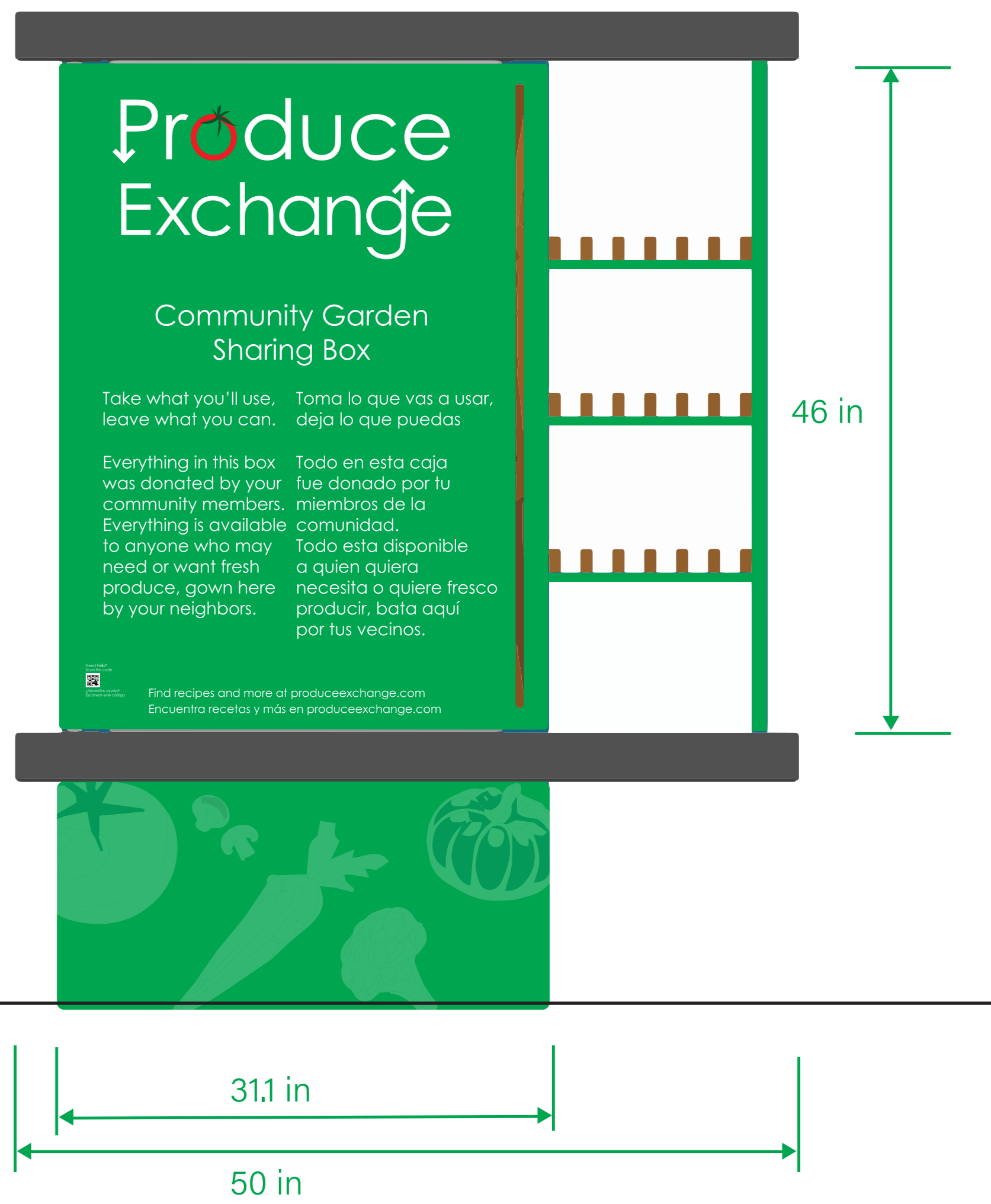
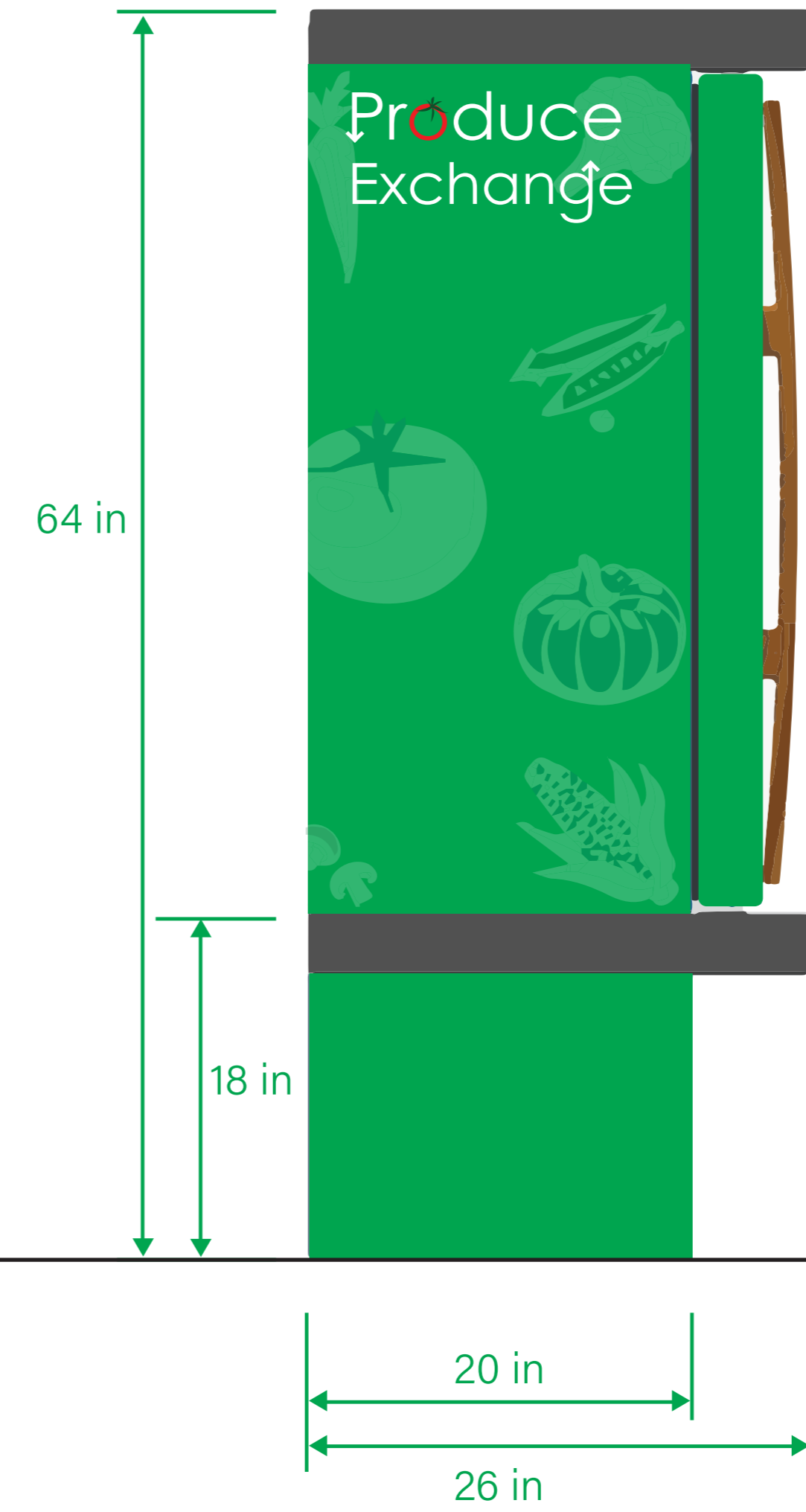
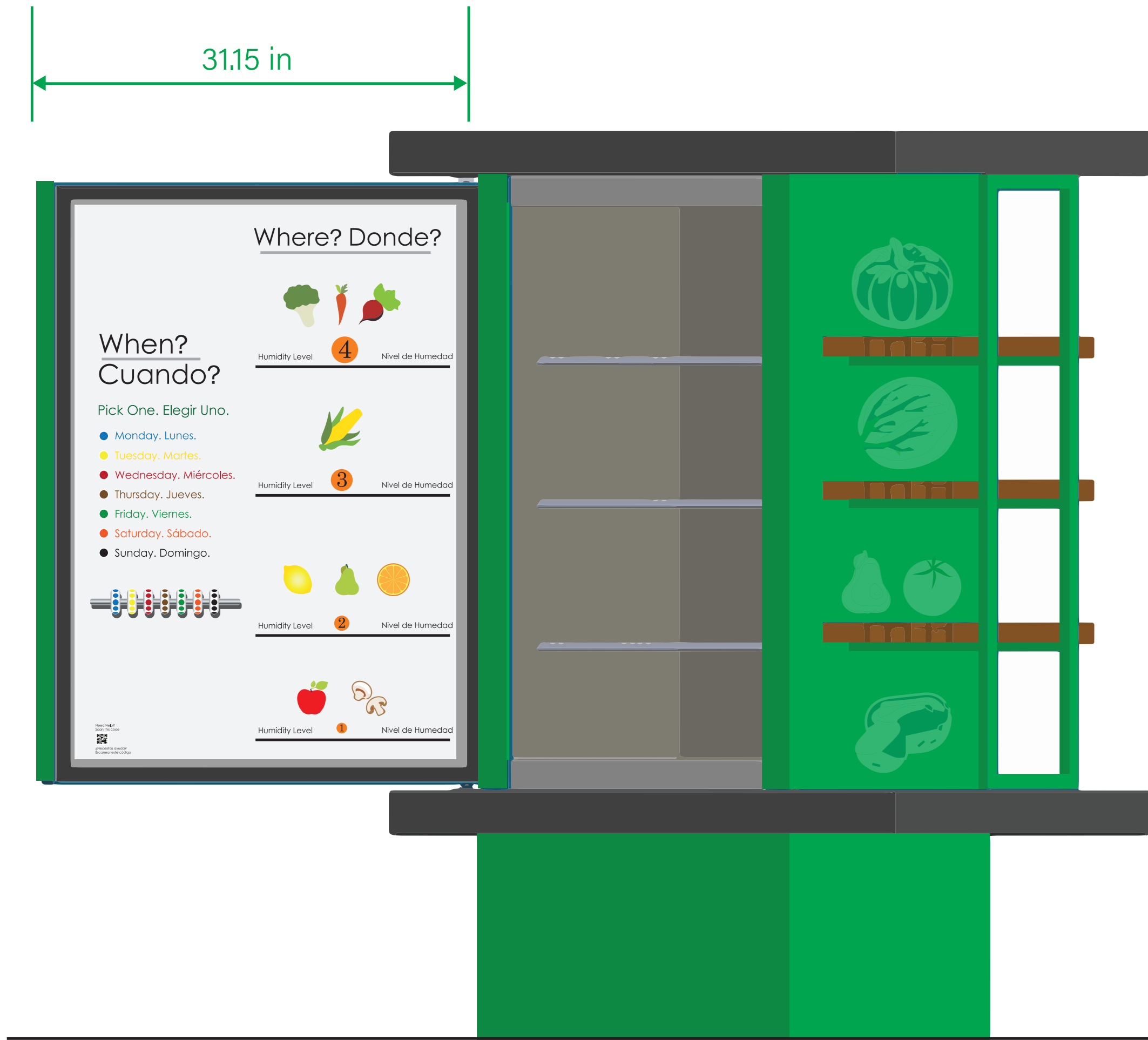
Garden Greenery

Fresh Vegetables

Colors from surrounding buildings



SITE ELEVATIONS



INTERIOR DETAIL

The interior information would show the users how to use this box and how to properly store various produce.



When? Cuando?
Pick One. Elegir Uno.

- Monday. Lunes.
- Tuesday. Martes.
- Wednesday. Miércoles.
- Thursday. Jueves.
- Friday. Viernes.
- Saturday. Sábado.
- Sunday. Domingo.

Where? Donde?

Humidity Level 4 Nivel de Humedad

Humidity Level 3 Nivel de Humedad

Humidity Level 2 Nivel de Humedad

Humidity Level 1 Nivel de Humedad

Need Help? Scan this code. Necesitas ayuda? Escanea este código.

EXTERIOR DETAIL



Produce Exchange

Community Garden Sharing Box

Take what you'll use,
leave what you can.

Toma lo que vas a usar,
deja lo que puedas

Everything in this box
was donated by your
community members.
Everything is available
to anyone who may
need or want fresh
produce, grown here
by your neighbors.

Todo en esta caja
fue donado por tu
miembros de la
comunidad.
Todo esta disponible
a quien quiera
necesita o quiere fresco
producir, bata aquí
por tus vecinos.



Need help?
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¿Necesita ayuda?
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Find recipes and more at produceexchange.com
Encuentra recetas y más en produceexchange.com

ESTIMATES

\$1000 for Exterior Vinyl Graphics

Printed graphic on the interior of the door that is a separate subsurface panel 1/8 in. thick, clear acrylic with graphic on the backside, second surface.

\$375 for Interior Vinyl Graphics and Sticker Rod

Fabricated arm for stickers, 1/4 in. aluminum rod attached to panel.



